

CONTEST OFFICIAL RULES & REGULATIONS

ELIGIBILITY:

Whistler Water's "Urban Fare Cruiser" Contest is open to legal residents of British Columbia ("BC") who have reached the age of at the time of entry.

Any entrant under the age of majority must have a parent or legal guardian sign on their behalf all necessary documentation in respect of this Promotion, including entry forms and releases. Void where prohibited.

The Promotion is subject to all applicable federal, provincial, territorial, municipal, and local laws and regulations. All employees or agents of the Sponsor, and their respective parents, affiliates, subsidiaries and agents, and any entity involved in the production, implementation, promotion, administration or fulfillment of the Promotion, and the individuals living in the same households of each of the above are ineligible to participate in the Promotion.

SPONSOR:

The "Sponsor" and "Administrator" is Whistler Water Inc.

PROMOTION PERIOD:

The Promotion will begin August 12th, 2013 at 08:00am. Pacific Standard Time ("PST"), and end at 11:59 p.m. PST, September 15th, 2013. The Administrator's computer is the official time keeping device for this Promotion.

HOW TO ENTER:

NO PURCHASE NECESSARY.

Submit an entry via contest ballot in store.

Limit of one (1) Entry per person per store.

Locations:

Yaletown - 177 Davie Street, Vancouver, BC

Coal harbour - 305 Bute Street, Vancouver, BC

Shangri-la - 1133 Alberni Street, Vancouver, BC

False creek - 1688 Salt Street, Vancouver, BC

The Sponsor may use your entry to promote the current or future sweepstakes. Your entry will never be sold to third parties. All Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced.

PRIZE

Prize consists of one (1) Norco Santiago cruiser bike. Approximate value \$569.00 CAD. Winner is responsible for all costs associated with picking up the Prize after being declared a winner in accordance with these Official Contest Rules. Winner must pick up the prize from the closest identified Norco bike dealer (<http://www.norco.com/find-a-dealer/>). Prize may not be exactly as shown in promotional materials.

WINNER:

The Whistler Water IGA Cruiser prize will be awarded based on a random draw on September 16th 2013. Potential winner will be notified immediately online and instructed as to how the prize can be claimed. All prizes must be claimed by September 30th, 2013 or the prize will be forfeited. Before a winner can be declared, each selected entrant must first correctly answer, unaided, a time-limited, arithmetical, skill-testing question to be administered in person or online.

ODDS:

The odds of being selected as a potential winner depend on the total number of entries received during the corresponding Contest Period.